



Ryan Allis
Co-Founder and CEO
iContact

Ryan P. Allis, 23, is the Co-Founder and CEO of iContact, the leading provider of email marketing software. Ryan has built North Carolina based iContact from start to its current size with over 95 employees, 25,000 customers, and \$15 million in annual sales. He is also the author of the book *Zero to One Million: How I Built a Company To \$1 Million in Sales and How You Can Too*, published by McGraw-Hill, which reached #1 on Amazon's Business Bestseller list. Ryan has been named by BusinessWeek as one of the "Top 25 Entrepreneurs Under 25."

Ryan is a social entrepreneur based in North Carolina. He is the founder of The Humanity Campaign, a non-profit organization which works to reduce poverty and hunger in the U.S. and in developing countries by working to improve access to education, healthcare and technology. He currently serves on the Boards of Directors for Advocates for Grassroots Development in Uganda, Nourish International, Leadership Triangle, and Junior Achievement of Eastern North Carolina. Ryan attended the University of North Carolina at Chapel Hill, where he was an economics major and a Blanchard Scholar. Ryan enjoys hip hop dancing, freestyle rapping, and improv comedy in his spare time.